



Green Banking

BLUE STREAM HELPS UNB IN REALIZING ITS RECYCLING AMBITIONS

Banks and financial institutions are among the largest paper consuming organizations within all industries. Office paper is highly recyclable, but a lot gets wasted. Reports reveal that recycling 1 ton of mixed paper can save the energy equivalent of 185 gallons of gasoline. Another statistic shows recycling the same amount of paper conserves 7,000 gallons of water, saves 17 trees and more than 3 cubic yards of landfill. In an increasingly eco-conscious market, many businesses are finding ways to go green. Most banks are aiming towards pursuing green initiatives to distinguish themselves as green businesses.



SUSTAINABLE RECYCLING NETWORK

Traditional banking is still a necessity for a lot of consumers and for the banks itself. This method still generates a lot of paper waste which can be recycled. For many banks, better managing the paper they have and reducing their paper footprint has become a significant environmental sustainability challenge. One such bank, recognizing this challenge is the Union National Bank, Abu Dhabi. Union National Bank identified the need to create awareness amongst employees about environmental and social responsibilities. To overcome this challenge, Blue Stream Environmental Technology and Union National Bank joined hands to promote

AWARENESS AND INITIATIVES

Today, many banks around the world are switching to paperless banking by offering online banking facilities to its customers. Not only do the customers receive their statements through e-mail, they also make their payments and transfers using this mode. This service has massively reduced the amount of paper used by the customers for all their banking transactions, which in turn saves the environment. Adopting green banking practices helps promote environmental-friendly practices as well as reduces your carbon footprint from banking activities.



AWARENESS



the importance of recycling in banks. The bank's objective was to create awareness and drive its employees to adopt and implement environmental standards enabling an eco-friendly business, which would benefit future generations.

SEGREGATED RECYCLING UNITS

Blue Stream made this possible by creating a customized VEGA model recycling station, which was placed in and around the bank. The VEGA range was designed with a primary focus on aesthetics without compromising on practicality. The range of containers has been conceptualized specifically to accommodate large volumes of segregated recyclables design. Available in multiple stream designs- the VEGA range has a flap system for each segregated opening namely general waste, can, glass and plastic. The entire product functions on a secure waste collection system with lock and key access only to cleaners.



PROSPECTS FOR THE FUTURE

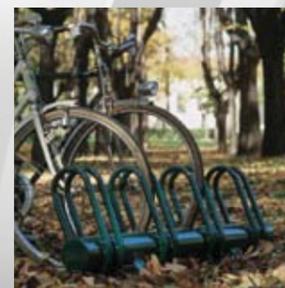
This is the first phase of the recycling program initiated by the Union National Bank. The bank will eventually focus on recycling in all its branches throughout U.A.E. This initiative from Union National Bank will be a stepping stone for more and more banks and institutions to not only focus on recycling but to consider green banking as a proactive and smart way of thinking with a vision for future sustainability. The objectives of Recycling at is to contribute towards an environmental cause by saving landfill space, conserving natural resources and reducing pollution; and to cultivate an environmental awareness among employees. If everyone makes an effort to recycle waste, we will be acting to care about the environment both now and in the future, thus using our diminishing natural resources more wisely and sustain our environment for generations to come.



ILLUMINATING BOLLARDS
WITH MAXIMUM RESISTANCE AND FLEXIBILITY



○ DESIGNER BINS ○ PLAY EQUIPMENT ○ PLANTERS ○ AQUATIC PLAY ELEMENTS ○



○ TREE GRATES ○ CYCLE RACKS ○ SEATING ○ BARRIERS ○ SHELTERS ○



Blue Stream is Middle East's leader in the design and manufacture of innovative street furniture and urban decor receptacles. Our expertise is in meeting individual client specifications and creating practical and captivating spaces that enrich lives.

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